

PARTNERSHIP FOR INCLUSIVE INNOVATION

Innovation, Opportunity and Shared Economic Success

When are deadlines and timing considerations:

- **When are the application deadlines for Partnership for Inclusive Innovation (Partnership)?**
 - 11:59pm (ET) on Friday, November 6th is the due date for the initial pilot applications. Please contact inclusiveinnovation@gatech.edu if you have issues submitting the application.
 - Applications submitted following 11/6 will automatically be considered in the next funding cycle.
- **When is the selection process timing?**
 - For the initial cycle, all applicants will be informed of their funding status by the end of this year.
 - Following this initial funding period – beginning in 2021 – The Partnership will consider applicants in the Spring, Summer and Winter cycles. The application due dates for each cycle will be provided once available. Applications that miss the requested cycle due date will automatically be considered for the next cycle.
- **If I were selected, when would I receive funding?**
 - While this is subject to change, we anticipate funding to be provided in the first quarter of 2021. Additionally, funding distribution is subject to the discretion of the Partnership – meaning we may stagger funding to occur over time.
- **When is the duration of funding?**
 - Pilots should demonstrate how this one-time fund helps enable them to create sustainable value in the future. Given, sustainability is a key component of the Partnership, we will likely only fund initiatives once. However, the Partnership may consider additional funding on a case by case basis.
- **What happens after I submit my application?**
 - The team will diligently review all pilot applicants based on the criteria requested. Semifinalist will be informed of additional interviews the week of November 9th. All applicants will be informed of their funding status by the end of the year.
- **This is the initial pilot selection – what does that mean?**
 - The Partnership is selecting initial pilot applicants right now based on initiatives identified in the Taskforce for Inclusive Innovation. Right now, all applicants are preselected – in 2021 and beyond we will open applications for the Partnership funding to the public.

How we make decisions:

- **What are the selection criteria for selecting pilots?**
 - Team & Infrastructure - Extent of team and infrastructure to drive execution
 - Innovation & Impact - Community impact and degree of innovation
 - Alignment to the Partnership Values - Connection between the applicant's objectives and Partnership values
 - Return on Investment - Ability to realize a return on investment over time
 - Time to Value - Time to provide value to target customer/area segments

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Sustainability - Ability for the applicant to survive to realize goals and projections; a pilot's ability to continuously provide sustainable value is a key selection criterion as The

Partnership is expected to only provide funding at a single point in time

- Risk Mitigation - Anticipation and defined mitigation of risk
- **Who makes final funding decisions?**
 - Final funding decision will be made by our Board of Advisors at the Winter Board meeting based on the recommended finalists. Once finalized, we will announce the winners shortly after the Board meeting.
- **Will I receive all the funding I request?**
 - This is up to the discretion of the Partnership. Our allocation decisions are driven by our values and weighted against how we can best accomplish our vision for making Georgia the Technology Capital of the East Coast
- **What is the potential funding amount?**
 - The Partnership has a fixed amount to help fund innovation. The decision to fund initiatives and how much funding will be considered by The Partnership as it aligns to our goals and additional considerations. We encourage you to ask for what you need and help us understand how the money will be spent. This detail helps us determine funding decisions.
- **Who should I request a letter of recommendation from?**
 - Letters of recommendation should come from someone who knows you and your organizations' work. Recommenders should also have detailed knowledge surrounding the initiative itself, potentially being considered a subject matter expert or having led a similar initiative in the past.
- **What if I am not selected for initial pilot funding?**
 - The Partnership will inform you of selection decision. If you are not selected, you are strongly encouraged to reapply in the future cycles.
- **I'm not a startup, am I still able to apply for funding? Or What types of businesses does The Partnership support? Or How do I know if I'm eligible?**
 - The Partnership funds Georgia businesses, entrepreneurs, and entities that promote our vision and mission in promoting a more inclusive and innovative Georgia. There is a not a single type of business that we are restricted to funding.

Who we are and why we are doing this:

- **What is the Partnership for Inclusive Innovation?**
 - The Partnership for Inclusive Innovation is a public-private partnership that launched in 2020 to lead coordinated, statewide efforts to position Georgia as the Technology Capital of the East Coast. Under the leadership of Lt. Gov. Geoff Duncan, board chair Dr.

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G.P. Bud Peterson and executive director Debra Lam, the organization guides efforts and pilot programs to help foster access, growth, entrepreneurship and evolution throughout the state, with the ultimate goal of achieving inclusive innovation throughout Georgia. The organization aspires to define Georgia's entrepreneurial identity as a national leader in technology research, development, and implementation. More information is available at PartnershipForInclusiveInnovation.org.

- **What are the objectives and mission of The Partnership?**
 - We are dedicated to Inclusive Innovation. Our goal is to enable committed leaders from across the state to achieve our vision to make Georgia the Technology Capital of the East Coast, and we have developed a plan to advance homegrown talent, attract new talent and achieve inclusive innovation by improving access to opportunity for all Georgians. Our guiding principles include: talent, connectedness, diversity, sustainability and identity – to achieve inclusive innovation, which we define as creating and increasing access and opportunity for all Georgians.
- **Is my location important for selection?**
 - We will fund programs that benefit the economic ecosystem of Georgia. Entrepreneurial spirit is embedded in Georgia's culture and is fueled by an innovative workforce and supportive business climate that is invested in Georgia's success. The program wants to promote all of Georgia as a hub for innovation and will go to great lengths to enable unserved and underserved areas of Georgia to capitalize on opportunities.

Who can I contact if I have questions:

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 - inclusiveinnovation@gatech.edu