

PARTNERSHIP FOR INCLUSIVE INNOVATION

Innovation, Opportunity and Shared Economic Success

Deadlines and timing considerations:

- **When are the application deadlines for Partnership for Inclusive Innovation (pilot programs)?**
 - Pilot applications are due at 11:59pm (ET) on **Monday, March 8, 2021**. Please contact inclusiveinnovation@gatech.edu if you have any issues submitting your application.
 - Applications submitted after **Monday, March 8, 2021**, will automatically be considered as part of the next funding cycle.
- **When will pilots be selected?**
 - All applicants will be informed of their funding status by **Wednesday, May 5, 2021**.
 - The Partnership considers applicants in the spring, summer and winter cycles. The application due dates for each cycle will be provided once available. Applications that miss the deadline for the requested cycle due date will automatically be considered for the next cycle.
- **If my program is selected, when will I receive funding?**
 - While this is subject to change, we anticipate funding to be provided in two increments: 1) Shortly after a pilot is selected and 2) halfway through the project. Additionally, funding distribution is subject to the discretion of the Partnership, and funding may be more staggered over time.
- **What is the duration of the funding?**
 - Pilots should demonstrate how this one-time grant will help enable them to create sustainable value in the future. As sustainability is a key component of the Partnership, we will likely only fund initiatives once with the expectation for work to continue without additional grants.
- **What happens after I submit my application?**
 - The team will diligently review all pilot applications based on the criteria requested. Semifinalists will be informed of additional interviews. All applicants will be notified of their funding status by **Wednesday, May 5, 2021**.

Decision considerations:

- **What are the criteria for selecting pilots?**
 - Team & Infrastructure - Extent of the team and the infrastructure established to drive execution
 - Innovation & Impact - Degree of innovation and community impact
 - Values Alignment - Connection between the pilot's objectives and the values of the Partnership: talent, connectedness, diversity, sustainability and identity.
 - Return on Investment - Ability to realize a return on investment over time
 - Time Needed - Time required to provide value to target customer/area segments

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- Sustainability - Ability for the pilot to realize goals and projections; a pilot's ability to continuously provide sustainable value is a key selection criterion as The Partnership is expected to **only provide funding at a single point in time with the expectation for the program or service to continue on its own indefinitely**
- Risk Mitigation – Anticipation and defined mitigation of risk
- **What is the potential funding amount?**
 - The Partnership has a fixed amount to help fund innovation. Proposals for awards of up to \$250,000 can be submitted.
- **Who makes the final funding decisions?**
 - Final funding decisions will be made by our Board of Advisors at our three annual Board meetings based on the recommended finalists. We will announce the winners shortly after each Board meeting.
- **Will I receive all the funding I request?**
 - This is up to the discretion of the Partnership. Our allocation decisions are driven by our values and weighted against how we can best accomplish our vision to establish Georgia the Technology Capital of the East Coast
- **Is there anything the Partnership will not consider funding?**
 - The Partnership will not provide funding for physical infrastructure, buildings, land, etc.
- **Who should I request a letter of recommendation from?**
 - Letters of recommendation should come from someone who knows you and your organization's work. Recommenders should also have detailed knowledge surrounding the initiative itself, potentially being considered a subject matter expert or having led a similar initiative in the past.
- **What if I am not selected for pilot funding?**
 - The Partnership will inform you of our selection decision. If you are not selected, you are strongly encouraged to reapply in future cycles.
- **I'm not a startup. Am I still able to apply for funding? What types of businesses does the Partnership support? How do I know if I'm eligible?**
 - The Partnership funds Georgia businesses, entrepreneurs, and entities that promote our vision and mission in promoting a more inclusive and innovative Georgia. There is not a single type of business that we are restricted to funding.
 - The Partnership encourages collaboration in the proposal submission. Only one organization should apply for the Partnership grant; however, we like to see a network of support committed to the sustainability of the proposal.

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- **Is my location important for selection?**
 - We will fund programs that benefit the economic ecosystem of Georgia. Entrepreneurial spirit is embedded in Georgia's culture and is fueled by an innovative workforce and supportive business climate that is invested in Georgia's success. The program wants to promote all of Georgia as a hub for innovation and will go to great lengths to enable unserved and underserved areas of Georgia to capitalize on opportunities.

Who we are and why we are doing this:

- **What is the Partnership for Inclusive Innovation?**
 - The Partnership for Inclusive Innovation is a public-private partnership that launched in 2020 to lead coordinated, statewide efforts to position Georgia as a leader in Inclusive Innovation. The Partnership believes that new ideas come from anywhere and everywhere, but that the opportunity to innovate has not been shared equally. By democratizing access to funding and support networks through resources across business, research universities and government, the Partnership advances Georgians who have a vision.
- **What are the objectives and mission of The Partnership?**
 - We are dedicated to Inclusive Innovation. Our goal is to enable committed leaders from across the state to achieve our vision to make Georgia the Technology Capital of the East Coast, and we have developed a plan to advance homegrown talent, attract new talent and achieve inclusive innovation by improving access to opportunity for all Georgians. Our guiding principles include: talent, connectedness, diversity, sustainability and identity – to achieve inclusive innovation, which we define as creating and increasing access and opportunity for all Georgians.

Who I can contact if I have questions:

- **Who can I contact with questions?**
 - Please email inclusiveinnovation@gatech.edu.